

CLAIMS:

1. A method for displaying information on a visual display to simulate a three-dimensional arrangement, the method comprising:

5 depicting graphical representations of products in a virtual three dimensional environment that simulates a brick-and mortar store;

10 whereby a user may navigate within the environment and click upon individual products to focus on the individual product.

15 2. The method of claim 1, wherein the products are books arranged in a three dimensional graphical representation of a brick-and-mortar book store.

20 3. The method of claim 2 whereby the user may hear an audio rendition of the book.

25 4. The method of claim 1 further comprising:  
searching for particular products using search criteria;  
organizing the products into categories; and  
depicting the results of the search according to the categories in the virtual three dimensional environment;

30 5. The method of claim 4 further comprising the step of:  
recategorizing the products; and  
displaying the products within the virtual three dimensional environment according to the recategorization.

6. The method of claim 1 wherein a user may obtain assistance regarding the product by accessing a three dimensional depiction of an information counter or help desk.